

promotion



ART & SOUL

project, produced with

generous support from Sony

SONY
make.believe



Brian Smith photographed
ART & SOUL using Sony α 900



- 19 Shoot Days
- 213 Celebrities
- 38 Hair & Make-up Artists
- 25,184 Photographs
- 1.43 Terabytes of Data
- 1 Camera...the **Sony α 900 DSLR**

"I count on Sony for exceptional quality and rugged durability to get the shot each and every time. While shooting over 25,000 photographs for the ART & SOUL project, the Sony α 900 never let me down."

Brian Smith
Sony Artisan of Imagery

Pulitzer Prize-winning Photographer and Sony Artisan of Imagery Brian Smith collaborated with The Creative Coalition to create ART & SOUL, a book project and arts advocacy campaign to focus national attention on the efficacy of funding arts education. From Hollywood to Capitol Hill, ART & SOUL continues to bring attention to the need for all of us to support the arts. Sony is a proud supporter of The Creative Coalition's ART & SOUL.

"ART & SOUL is The Creative Coalition's initiative that brings together today's greatest artistic voices and story-tellers to illuminate the importance – to every American -- of support for the arts and efficacy of arts in education. We are proud to enlist the members of The Creative Coalition to bring arts to the top of the American agenda."

Robin Bronk
CEO, The Creative Coalition



Brian Smith photographs with the Sony α 900 DSLR

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